

10 reasons to upgrade to Symantec Backup Exec™ 15 today!

If your organization is like many others, you're facing an increasingly complex backup and restore dilemma for your environment—whether virtual, physical or a combination of both. Backup Exec™ 15 is designed to remedy that complexity by delivering a backup and recovery solution that meets your needs, with a host of powerful features that will help you save time, get more reliable backups, fast, easy recoveries, and reduce costs.

Here are 10 reasons you'll want to start using Backup Exec 15 to protect your environment.

1 **Incredibly fast.**

In fact, Backup Exec 15 delivers backup and data deduplication faster than previous versions*. It doesn't matter if you're backing up physical servers, VMware or Hyper-V virtual machines—you'll get reliable backup and recovery in less time than you thought possible. With faster backup speeds, Backup Exec helps you reduce your backup windows and saves you time.

2 **Store less with efficient deduplication.**

Backup Exec 15 helps you keep pace with growing data volumes with integrated, block level, data deduplication. Unlike point solutions that deduplicate data per backup job, you'll get greater storage savings with Backup Exec 15's data deduplication technology that deduplicates data across your entire virtual and/or physical environment. For even greater efficiency and enhanced storage savings, Backup Exec 15 includes change block tracking that only backs up the blocks that have changed, rather than backing up every block of every VM in the infrastructure.

3 **Easy to use.**

Backup Exec 15 comes complete with an easy-to-use interface with intelligent dashboards and intuitive wizards that provide the visibility you need to quickly track and monitor every backup and recovery job. It also saves time and simplifies the implementation of backup protection—with a few simple clicks, you can set backup jobs, view backup status, and perform recoveries.

* Backup Exec Backup Performance, Symantec Testing (January, 2014)

4 Designed for optimal virtual machine protection.

Backup Exec 15's integration with Microsoft® Volume Shadow Copy Service (VSS) and VMware's vStorage APIs for Data Protection (VADP) provides reliable and consistent application-aware backups for all your virtual machines. Using the latest technology, Backup Exec 15 minimizes CPU, memory, and I/O load performance impacts on the virtual host. By executing post-processing tasks that don't impact the backup window, such as log truncation, collection of meta data, and searchable catalogs, Backup Exec 15 delivers highly optimized backup and fast, agile recovery of granular application data directly from storage.

5 A single product for both virtual and physical environments.

Forget purchasing, deploying, and managing separate backup solutions for your physical and virtual machines. Backup Exec 15 protects both physical and virtual environments from single server environments to thousands of servers/virtual machines—all with a single solution. You can get a complete picture of your entire backup and recovery status from one administrative console at any time. If scalability is important to you, rest assured that Backup Exec 15 will support your backup and recovery needs as your organization grows.

6 Backup to virtually any storage device.

When it comes to storing critical data, Backup Exec 15 has flexible options—so you can backup to virtually any storage device including disk, tape, dedupe storage, appliance, or a third-party cloud. There's no need to be locked into buying a specific storage device and increasing your storage costs.

7 Fast, efficient, and versatile recovery.

You can easily find and recover data—at any level. Because Backup Exec 15 intelligently indexes and catalogs backup data, you don't have to waste valuable time and disk space mounting the backup job, determining what's inside, and searching for specific data. With a few simple clicks, you can recover virtual machines, applications, databases, files, folders, and granular objects directly from backup storage including individual objects from Exchange, Active Directory, SQL Server, and SharePoint. Backup Exec 15 simplifies and speeds up recovery when you need it most.

Backup Exec 15 also includes—at no extra charge—Simplified Disaster Recovery (SDR) technology for minimizing downtime and business disruptions. In the event of a disaster, Backup Exec 15 can recover an entire server from a bare metal state to the same hardware or dissimilar hardware in minutes—instead of hours or days.

8 Centralized management.

Backup Exec's centralized administration console delivers scalable management of distributed Backup Exec servers and reduces the time and resources needed to manage your backup operations.

9 Simple to acquire and deploy.

Backup Exec 15 is a cost effective backup and recovery solution that's easy to acquire, license, and deploy. With Backup Exec 15, you'll have an affordable solution with licensing options that best fit your organization's needs. Choose from three licensing options—per TB, per socket, per module.

10 Supports the latest platforms and operating systems.

Backup Exec extends its industry leading support for VMware and now includes advanced integration with vSphere 6: ESXi 6.0, vCenter 6.0, Virtual SAN 6, Virtual Volumes, vSphere 6 security certificates and VMware EVO:RAIL. Backup Exec also adds support for granular recovery of VMware Virtual Machines with GPT disks and VMware Virtual Machines with larger than 2TB volumes.

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About Symantec

Symantec Corporation (NASDAQ: SYMC) is an information protection expert that helps people, businesses and governments seeking the freedom to unlock the opportunities technology brings—anytime, anywhere. Founded in April, 1982, Symantec, a Fortune 500 company, operating one of the largest global data-intelligence networks, has provided leading security, backup and availability solutions for where vital information is stored, accessed and shared. The company's more than 21,500 employees reside in more than 50 countries. Ninety-nine percent of Fortune 500 companies are Symantec customers. In fiscal 2013, it recorded revenues of \$6.9 billion.

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